

Project: Ethereum Blockchain
Designer: Dominique

Mockup review notes:

The good:

- Nice design! Very clean and minimal
- The color scheme matches exactly what I was imagining
- Custom icons look great
- Mobile view is very dynamic and shows the same content in a nice way

The improvements:

- Add more images throughout site
- Maybe try to show some of the content through images instead of a large amount of text
- Companies using ETH can just be company logos instead of names (white backgrounds here usually look best with transparent background images)
- Play around with different landing images. I like the icon but play with the background behind the logo